



THE INDEPENDENT PACKAGING ASSOCIATION

2019 ANNUAL MEETING SPONSORSHIP BROCHURE

WESTIN HARBOUR CASTLE HOTEL

SEPTEMBER 16-18, 2019

TORONTO

PREMIER GOLD SPONSOR

\$10,000

INCLUDED WITH GOLD SPONSORSHIP:

Receive maximum recognition and exposure at the Annual Meeting.

ACCESS

- Two complimentary meeting registrations (\$3500 value)

ON-SITE PROMOTIONS

- Full page front cover ad for the program guide
AICC will contact you with details
- One banner to be displayed for duration of meeting
- Premium placement, full page ad in the program guide (\$500 value)
Ad due Friday, August 9. See page 18 for ad specifications.
- Full-screen logo placement in scrolling presentation before general sessions
- GOBO logo light projected in meeting space on Monday, September 16
- Opportunity to provide attendees with a special gift
AICC will contact you to discuss details
- Sponsor ribbons on meeting badges for all company representatives
- Special thank you and recognition during general session
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Top sponsor level logo placement on meeting website, in electronic promotions, and in on-site daily emails



PREMIER SILVER SPONSOR

\$8,000



INCLUDED WITH SILVER SPONSORSHIP:

Receive top recognition and exposure at the Spring Meeting.

ACCESS

- One complimentary meeting registration (\$1750 value)

ON-SITE PROMOTIONS

- Full page front cover ad for the attendee list
AICC will contact you with details
- One banner to be displayed for duration of meeting
- Full page ad in the program guide (\$500 value)
Ad due Friday, August 9. See page 18 for ad specifications.
- Full-screen logo placement in scrolling presentation before general sessions
- Opportunity to provide a room drop for attendees on Sunday, Sept 15 (\$1000 value)
AICC will contact you to discuss details. Please note: sponsor must cover associated hotel costs (usually \$3-\$5 dollars per drop)
- Sponsor ribbons on meeting badges for all company representatives
- Special thank you and recognition
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Top sponsor level logo placement on meeting website, in electronic promotions, and in on-site daily emails



PREMIER BRONZE SPONSOR

\$5,000

INCLUDED WITH BRONZE SPONSORSHIP:

Receive top recognition and exposure at the Spring Meeting.

ACCESS

- 50% off one meeting registration (\$875 value)

ON-SITE PROMOTIONS

- Full page ad in the program guide (\$500 value)
Ad due Friday, August 9. See page 18 for ad specifications.
- Opportunity to introduce Tuesday's keynote speaker
- Opportunity to provide a one-page marketing flyer to be featured on each table during Tuesday's general session
Sponsor must provide
- Sponsor signage near Tuesday's general session doors
- Full-screen logo placement in scrolling presentation before general sessions
- Sponsor ribbons on meeting badges for all company representatives
- Special thank you and recognition
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Logo placement on meeting website, in electronic promotions, and in on-site daily emails



MONDAY WELCOME RECEPTION

\$6,000



INCLUDED WITH MONDAY'S RECEPTION SPONSORSHIP:

Receive maximum recognition and exposure by sponsoring the Opening Night Welcome Reception on Monday, April 16. This event gives attendees the chance to network and socialize with colleagues, customers, and old friends, and provides the opportunity to make new connections!



ACCESS

- One complimentary meeting registration (\$1750 value)

ON-SITE PROMOTIONS

- Full page ad in the program guide (\$500 value)
Ad due Friday, August 9. See page 18 for ad specifications.
- Customized cocktail napkins for reception imprinted with company name/logo
- GOBO logo light projected during reception
- Sponsor signage at reception
- Full-screen logo placement in scrolling presentation before general sessions
- Sponsor ribbons on meeting badges for all company representatives
- Special thank you and recognition
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Logo placement in electronic promotions and in on-site daily emails

TUESDAY NETWORKING RECEPTION

\$4,000



INCLUDED WITH TUESDAY'S RECEPTION SPONSORSHIP:

The three networking reception cosponsors provide an open bar and appetizers for two hours, along with another opportunity for attendees to socialize and build relationships. The Independent Package Design winners will be announced at this reception.



ON-SITE PROMOTIONS

- Listing on sponsor signage at event in multiple locations
- Customized cocktail napkins for reception imprinted with company name/logo
- Sponsor signage on bars and tables
- Special thank you and recognition
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

SUNDAY LATE NIGHT MIXER

\$2,500



INCLUDED WITH SUNDAY'S LATE NIGHT MIXER SPONSORSHIP:

For those attendees who will arrive on Sunday, September 15, we will encourage them to meet up for a late night mix-and-mingle reception at the hotel between 8:30pm—10:00pm. This sponsorship provides each attendee and their spouse/guest with one free drink ticket for Sunday night.

Drink tickets will be handed out at the AICC registration desk on Sunday. Tickets are one per person. AICC will print tickets.



ON-SITE PROMOTIONS

- Logo featured prominently on drink ticket
- Sponsor signage at Mixer
- GOBO logo light projected during Mixer
- Special thank you and recognition during Monday general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

TUESDAY FOLDING & RIGID DINNER

\$500

5
AVAILABLE

INCLUDED WITH FOLDING CARTON & RIGID BOX NETWORKING DINNER SPONSORSHIP:

The AICC folding and rigid members will gather on Tuesday, September 17 for a special networking reception and dinner. The cosponsors of this dinner provide an open bar and discounted dinner fee. The dinner is open to all members.

ON-SITE PROMOTIONS

- Sponsor signage at the reception and dinner
- Special thank you and recognition during the dinner
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

HOT BUFFET BREAKFAST

\$4,000

2
AVAILABLE

INCLUDED WITH THE BREAKFAST SPONSORSHIP:

Let your company be synonymous with a pleasant awakening as a sponsor of a full hot buffet breakfast on either Tuesday, September 17 or Wednesday, September 18. Networking during breakfast is considered by many to be one of the best ways to meet up with colleagues, customers, and friends.

One available for Tuesday. One available for Wednesday.

ON-SITE PROMOTIONS

- Customized corrugated coffee sleeves for breakfast imprinted with your company name/logo
- Full page ad in onsite program (\$500 value)
Ad due Friday, August 9. See page 18 for ad specifications.
- Sponsor signage at breakfast
- Special thank you and recognition
- Logo placement in scrolling presentation before general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

TUESDAY NETWORKING LUNCH

\$3,500

2
AVAILABLE

INCLUDED WITH TUESDAY'S NETWORKING LUNCH SPONSORSHIP:

This sponsorship provides a lunch buffet on Tuesday, September 17 for the Awards & Networking Lunch. This lunch provides another opportunity for attendees and their spouse/guests to mingle, but it will also honor the Student Design Packaging winners, the Troll Scholarship winners, and will include AICC's Changing of the Guard.

ON-SITE PROMOTIONS

- Sponsor signage at lunch
- Sponsor signage with company name/logo on every table
- Special thank you and recognition during the lunch
- Logo placement in scrolling presentation before Tuesday's general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

WELCOME REFRESHMENTS

\$2,500

2
AVAILABLE

INCLUDED WITH THE WELCOME REFRESHMENTS SPONSORSHIP:

Treat your customers and colleagues to a nice welcome to Toronto! This sponsorship provides complimentary snacks and beverages for attendees as they arrive and check in at the AICC Registration Desk on Sunday, September 15 and Monday, September 16.

Sunday's refreshments will be provided from 1:00pm-5:00pm.

Monday's refreshments will be provided from 7:00am - 12:00pm.

AICC will arrange for the snacks and beverages.

ON-SITE PROMOTIONS

- Sponsor branded plastic cups
- Sponsor signage on and by the table of treats
- Opportunity to provide a marketing flyer/marketing materials to be featured on the treat tables
- Special thank you and recognition
- Logo placement in scrolling presentation before general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

WEDNESDAY AFTERNOON BREAK

\$2,500



INCLUDED WITH THE BREAK SPONSORSHIP:

As members prepare for an afternoon of stimulating speakers and sessions, this sponsorship provides them with a reenergizing break of drinks and snacks, along with another networking opportunity.

ON-SITE PROMOTIONS

- Customized cups imprinted with your company name/logo
- Sponsor signage at break
- Special thank you and recognition
- Logo placement in scrolling presentation before general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

TECHNOLOGY SPONSOR

\$5,000



INCLUDED WITH TECHNOLOGY SPONSORSHIP:

This sponsorship provides all attendees with free Wi-Fi in the meeting space — including general session room, workshop rooms, and foyer.

ON-SITE PROMOTIONS

- Full page ad in the program guide (\$500 value)
Ad due Friday, August 9. See page 18 for ad specifications.
- Table tents on general session tables with login instructions and company name/logo
- Floor stickers set out in foyer near registration and session rooms
- Thank you with company name/logo and login instructions in on-site daily emails
- Special thank you and recognition during general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide



PRE-MEETING PROMOTIONS

- Logo placement on meeting website, in electronic promotions, and in on-site daily emails

MOBILE APP SPONSOR

\$2,500



INCLUDED WITH THE MOBILE APP SPONSORSHIP:

This sponsorship puts your company name in front of attendees every time they access the spring meeting mobile app on their smartphones and tablets.

ON-SITE PROMOTIONS

- Logo featured prominently on home screen and will link to website
Link to be provided by sponsor
- Banner ads posted throughout the app
- Company Name/logo featured on “Download the App” instructions in both pre- and on-site email promotions
- “Download the App” instructions with company name/logo available at registration counter
- Special thank you and recognition during general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide



PRE-MEETING PROMOTIONS

- Logo placement on meeting website, in electronic promotions, and in on-site daily emails

HOTEL ROOM KEY CARDS AND KEY SLEEVES \$5,500



INCLUDED WITH THE ROOM KEY SPONSORSHIP:

Sponsor the hotel key cards or key card sleeves that each meeting attendee will receive when they check into the hotel, and that they will use throughout the duration of their stay. Your company name/logo will appear on either the plastic key card or the paper key card sleeve.

AICC will contact you to discuss details and deadlines.



ON-SITE PROMOTIONS

- Company name/logo imprinted on plastic key cards or key card sleeves
- Logo placement in scrolling presentation before general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

CONVENTION BAGS

\$4,000

INCLUDED WITH THE CONVENTION BAGS SPONSORSHIP:

This sponsorship provides attendees with a meeting bag. Bags will be handed out at registration and will contain all the important meeting information and materials. Your company name/logo will appear on one side of the bag and the AICC logo will appear on the other side.

AICC will contact you to discuss details and deadlines.



ON-SITE PROMOTIONS

- Opportunity to provide a one-page marketing flyer to be included in each bag
- Logo placement in scrolling presentation before general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

LANYARDS

\$4,000



INCLUDED WITH THE LANYARDS SPONSORSHIP:

This sponsorship provides the meeting lanyards that all attendees will be wearing for the duration of the meeting. Lanyards will be handed out at registration.

AICC will contact you to discuss details and deadlines.



ON-SITE PROMOTIONS

- Logo placement in scrolling presentation before general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

ROOM DROP

\$1,000*



INCLUDED WITH THE ROOM DROP SPONSORSHIP:

Sponsor a room drop for Tuesday, September 17. This day is exclusively yours to have a gift or other promotional pieces delivered all attendee guest rooms.

AICC will contact you to discuss details and deadlines.

ON-SITE PROMOTIONS

- Logo placement in scrolling presentation before general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

**Plus associated hotel costs, typically \$3-\$5 per room.*

DOOR HANGER

\$1,000*



INCLUDED WITH THE DOOR HANGER SPONSORSHIP:

This sponsorship provides the opportunity to leave a door hanger on each attendees door on Tuesday evening. Use this as a chance to highlight your company or a new innovation or product.

AICC will contact you to discuss details and deadlines.

ON-SITE PROMOTIONS

- Logo placement in scrolling presentation before general session
- Sponsor ribbons on meeting badges for all company representatives
- Thank you co-sponsors page in the program guide

PRE-MEETING PROMOTIONS

- Company name placement in electronic promotions and in on-site daily emails

**Plus associated hotel costs, typically \$2-\$4 per room.*

PROGRAM GUIDE ADVERTISING

The spring meeting program guide is the must-have who, what, and where reference guide for all meeting attendees. It will be handed out at registration.

What better way to showcase your company than a full-page color ad in the program guide?

• INSIDE FRONT COVER AD	\$1,000	
• BACK COVER AD	\$750	
• INSIDE BACK COVER AD	\$750	
• CENTERFOLD AD	\$1250	
• GENERAL PLACEMENT AD	\$500	

AD SPECIFICATIONS

Please note that our program guide is same size as our *BoxScore* magazine ads.

Full-Page Ad Specifications:

- 8 (w) x 10.75 (h)" + .125" bleed on each side
- All text and logos must be kept 0/25" inside the trim to avoid being cut off
- Resolution: 300 dpi
- Accepted file types: .jpg, .pdf, or .eps file

ALL ADS ARE DUE TO LAURA MIHALICK BY FRIDAY, AUGUST 9.

Email to Lmihalick@aiccbox.org

PREMIER SPONSORSHIPS

- | | |
|---|----------|
| <input type="checkbox"/> Premier Gold Sponsor SOLD | \$10,000 |
| <input type="checkbox"/> Premier Silver Sponsor SOLD | \$8,000 |
| <input type="checkbox"/> Premier Bronze Sponsor SOLD | \$5,000 |

NETWORKING SPONSORSHIPS

- | | |
|---|---------|
| <input type="checkbox"/> Monday Welcome Reception SOLD | \$6,000 |
| <input type="checkbox"/> Tuesday Networking Reception SOLD | \$4,000 |
| <input type="checkbox"/> Sunday Late Night Mixer SOLD | \$3,500 |
| <input type="checkbox"/> Tuesday Folding & Rigid Dinner | \$500 |

HOSPITALITY SPONSORSHIPS

- | | |
|--|---------|
| <input type="checkbox"/> Tuesday Networking Lunch | \$3,500 |
| <input type="checkbox"/> Hot Buffet Breakfast | \$4,000 |
| <input type="checkbox"/> Tuesday | |
| <input type="checkbox"/> Wednesday | |
| <input type="checkbox"/> Welcome Refreshments | \$2,500 |
| <input type="checkbox"/> Wednesday Afternoon Break | \$2,500 |

TECHNOLOGY SPONSORSHIPS

- | | |
|---|---------|
| <input type="checkbox"/> Technology Sponsor SOLD | \$5,000 |
| <input type="checkbox"/> Mobile App Sponsor SOLD | \$2,500 |

VISIBILITY SPONSORSHIPS

- | | |
|--|----------|
| <input type="checkbox"/> Hotel Room Key Cards or Sleeves SOLD | \$5,500 |
| <input type="checkbox"/> Convention Bags SOLD | \$4,000 |
| <input type="checkbox"/> Lanyards SOLD | \$4,000 |
| <input type="checkbox"/> Room Drop | \$1,000* |
| <input type="checkbox"/> Door Hanger | \$1,000* |

ADVERTISING OPTIONS

- | | |
|--|---------|
| <input type="checkbox"/> Inside Front Cover Ad SOLD | \$1,000 |
| <input type="checkbox"/> Back Cover Ad SOLD | \$750 |
| <input type="checkbox"/> Inside Back Cover Ad SOLD | \$750 |
| <input type="checkbox"/> Centerfold Ad SOLD | \$1250 |
| <input type="checkbox"/> General Placement Ad | \$500 |

**Plus associated hotel costs.*

CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Company Web Link: _____

PAYMENT

Total Sponsorship: _____

- ☐ Check (Checks made payable to AICC and send to 113 S West St, 3rd floor, Alexandria, VA 22314)
- ☐ Credit card ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Card Number: _____

Expiration Date: _____

Name on card: _____

Authorized Signature: _____

RETURN COMPLETED FORMS TO LAURA MIHALICK

- Via e-mail Lmihalick@aiccbbox.org
- Via fax 703-836-2795

Payment must be received in full to be guaranteed provisions outlined in the sponsorship brochure. Sponsorships will be secured on a first received response basis. If you make a selection that is not available, AICC will contact you to let you know about other available opportunities. AICC gives first right of refusal to previous meeting sponsors. Co-sponsorship is available if you want to partner with one of your colleagues; some restrictions may apply. Sponsorships with additional fees associated with them, which are outlined in the brochure, are sole responsibility of sponsor.